

eRestaurant

Promote your restaurant, enhance existing patron and supplier relationships and reach new and existing patrons effectively on the web.

Features & Benefits

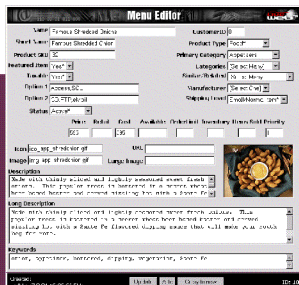
- ▶ **Menu Item Showcase:** Includes menu browser and dedicated pages for showcasing individual menu items. The menu browser provides an organized method for displaying menu items to customers and logical, easy navigation through your entire menu including appetizers, soups, salads, entrees, desserts and beverages. Menu item profile pages allow you to display larger images, highlight recipe and cooking procedures, prices, wine suggestions, and display as much additional detail as you desire.
- ▶ **Order Wizard:** The full-featured Order Wizard allows customers to add menu items to a "guest check" as they would in a physical restaurant, change order quantities and menu items, continue ordering or proceed to the "checkout" area...and remembers customers' orders forever. The "fool proof" Order Wizard handles pricing, tax and delivery charge calculations, and takes customers through a friendly step-by-step process. Even large catering orders can be a snap with the easy-to-use Order Wizard.
- ▶ **Order Management System:** View delivery and catering orders and related details "live" via the website backoffice in a professional order report format. Review automatically charged orders (or review and process credit card orders manually), handle fulfillment and update customer order status quickly and easily.
- ▶ **Secure Credit Card Transactions:** Automatic transaction authorization or manual payment processing available, along with onscreen order confirmations.
- ▶ **Reservation Manager:** Allow customers to make reservations online with an easy-to-use reservation form. Once availability for received reservations is determined by your staff using the Reservation Manager, you can efficiently respond/confirm reservations via email, using the AutoMessage email feature.
- ▶ **Coupon Generator:** Express appreciation to your customers by offering online coupons for them to print and redeem. By entering specific information into an easy-to-use backoffice form, you can create coupons that change as often as you like. Past coupons remain stored in the database for future promotions/re-use.
- ▶ **Article/Review Manager:** Enhance your restaurant's image by publishing newspaper and magazine articles and reviews about your restaurant on your website.
- ▶ **Guest Book/Testimonials:** Encourage feedback from your customers and invite them to share their dining experiences, then publish the responses "live" on your website, upon your review and approval.

LiveWeb™ eRestaurant – A user and administrator-friendly system for browsing and profiling menu items, processing catering and delivery orders, secure financial transactions and much more. Includes all of the features of LiveWeb eBusiness™ and LiveWeb eCommerce™ solutions, including a full-featured Shopping Cart system, easy-to-use Order Wizard and menu management tools that allow you or your designated staff to add, delete, edit and cross reference individual menu items, menu categories and different types of menu items. In addition, our sophisticated order management system allows administrators to view orders and all related order detail "live" in a professional order report format. Review automatically charged orders (or review and process credit card orders manually), update order information and handle fulfillment quickly and easily. Powerful sorting capabilities allow you to sort and view orders in a variety of different ways with a simple mouse click. Sort orders by status (i.e., new, pending, delivered, etc.), or by date (i.e., today's orders, yesterday's orders, week, month, etc.), or by name, order number, etc. Customer support is virtually automated with the order status update feature that allows you to send AutoMessages (i.e., pre-written template email notification messages) to customers and automatically updates the customer's order status page. Administrative users can modify AutoMessage email templates, delivery charges, tax options and a variety of other preferences. An order export feature is available for interfacing with other systems. Need we say more?

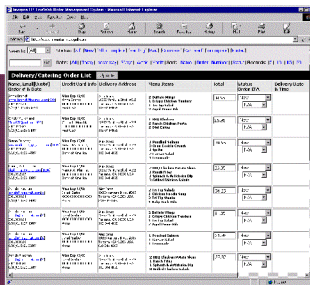


For more information about eRestaurant or other LiveWeb™ products, visit: www.imagineit.com.

With the easy-to-use Menu Editor, you can add or update menu item information. Click the "Update" button and your changes instantly appear "live" on your website.



Maintain customer information, view orders, handle fulfillment quickly and update customer order status using the detailed Delivery/Catering Order List.



Publish articles and reviews about your restaurant with the user-friendly Article/Review Manager. Articles display instantly on your live site...no uploading or waiting.

